

# Allyn Bencen

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## Summary

A passionate and professional individual with a diverse multimedia skillset with a background in developing e-learning training materials with a special interest and knowledge of web and PDF ADA accessibility compliance. Aims to advance a career in digital technology, arial photography and interactive digital training while serving the community in which he lives. Over 10 years of dedication to public service, developing training tools for the non-profit and public sectors.

## Experience

Multimedia and Special Projects Coordinator, **Orange County, Florida Government** 2018-Present

Finalized and enacted communications plan and developed online training to enhance customer usage of online tools. Writes news stories and press releases related to Development in Orange County. Develops training materials for customers and employees on a variety of topics. Utilizes technologies such as Articulate 360, Storyline, PowerPoint, Photoshop, Illustrator, Acrobat pro, screen recording and video editing software, audio recording equipment and web design tool to create rich multimedia marketing content and training materials. Responsible for branding the Division of Building Safety in order to increase consistency and recognition. Consultant and project lead for department Web Content Accessibility Guidelines (WCAG) initiative.

Developer, Communications Contractor, **Orange County, Florida Government** 2017-2018

Managed Mayor Jacobs' Communications channels including Orange County Government's Newsroom. Under direction of the Mayor's management team, delivered content to local news media and citizens of Orange County, Florida. Utilized WordPress, Microsoft Dot Net Nuke and Microsoft SharePoint internet technologies. Met with County department heads to develop and re-developed communication pages and initiative portals with interactive, creative designs conforming to WCAG web accessibility standards. Completed FEMA Emergency Management Training and assisted the ESF14 Communications team at the Orange County Emergency Operations Center during several Level 1 activations.

Digital Designer, E-Learning Specialist **Epilepsy Association of Central Florida** 2011-2017

Developed educational and ecommerce websites for the epilepsy market and managed design for agency print and digital media, replaced outsourced development saving organization \$50K+/year. Organized highly successful social media fundraising campaigns and assisted in organizing and management of the 35th-40th annual Auto Classic Golf Tournament, the longest running charity golf tournament in Central Florida. Developed e-learning website and interactive programs for epilepsy education, HIPAA training, provider training and more.

Game Tester, Level Designer, **Turborilla, Inc.** 2012-2018

Tested beta builds for iOS applications and created levels used in gameplay for Mad Skills series of mobile games. Actively engaged in project management via Slack project management software, assisted lead developer with design for special projects including in game promotions for sponsor events such as Red Bull Straight Rhythm.

## Education

Bachelor of Science, University of Central Florida 2009

Rosen College of Hospitality Management, focus on digital marketing and training for the hospitality industry. Developed proficiency in Adobe Photoshop and internet technologies, and fostered a love for applying technology to accomplish goals and enhance training.

## Skills

Adobe Creative Suite professional with exceptional proficiency with Photoshop, WordPress developer and webmaster, high level of proficiency in HTML + CSS, expert with Microsoft Office and content creation, types 50+WPM. Web and PDF Accessibility Training, Articulate 360 and Storyline. Possesses a diverse skillset in internet technology. Nearly 10 years of experience with drone technology and arial videography. Performs well under pressure and meets deadlines and multitasks efficiently. Very active and adept at leveraging social media with background in building engaging Facebook pages, Twitter Profiles, Instagram accounts, and Pinterest boards. Experienced with various Social Media Management software.

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