



# Allyn Bencen

3004 Lake Margaret Drive, Orlando, Florida, 32806  
T: 386:837:0481 E: [allynbencen@me.com](mailto:allynbencen@me.com)

**Objective** A passionate and professional individual, who possesses a desire to advance a career in Digital Design and Web Technology

**Experience** Developer, ISS Communications Contractor, **Orange County, Florida Government** 2017-PRESENT

Manages Mayor Jacobs' Communications channels and initiatives including Orange County Government's Newsroom. Under direction of the Mayor's management team, delivers content to local news media and citizens of Orange County, Florida utilizing Wordpress, Microsoft Dot Net Nuke and Microsoft Sharepoint Internet technologies. Meets with County department heads directly to develop and re-developed communication pages and initiative portals with interactive, creative designs conforming to WC3 web standards. Participates in FEMA Emergency Management Training and assisted the ESF14 Communications team at the Emergency Operations Center during Level 1 activation due to Hurricane Irma.

Digital Designer, **Epilepsy Association of Central Florida** 2011-2017

Developed educational and ecommerce websites for the epilepsy market and managed design for agency print and digital media, replaced outsourced development saving organization \$50K+/year. Organized highly successful social media fundraising campaigns and assisted in organizing and management of the 35th-40th annual Auto Classic Golf Tournament, the longest running charity golf tournament in Central Florida.

Game Tester, Level Designer, **Turborilla, Inc.** 2012-PRESENT

Tested beta builds for iOS applications and created levels used in gameplay for Mad Skills series of mobile games. Actively engaged in project management via Slack project management software, assisted lead developer with design for special projects including in game promotions for sponsor events such as Red Bull Straight Rhythm.

**Education** Bachelor of Science, University of Central Florida 2009

Rosen College of Hospitality Management, culinary training, focus on marketing for the hospitality industry and golf management. Developed proficiency in Adobe Photoshop, and fostered a love for applying technology to accomplish goals

**Skills** Proficient with Adobe Creative Suite with exceptional proficiency with Photoshop, Highly skilled Wordpress developer and webmaster, high level of proficiency in HTML + CSS, expert with Microsoft Office and content creation, types 50+WPM. Possesses a diverse skillset in internet technology. Performs well under pressure and meets deadlines and multitasks efficiently. Very active and adept at leveraging social media, simultaneously manages multiple engaging Facebook pages, Twitter Profiles, Instagram accounts, and Pinterest Pinboards. Experienced with various Social Media Management software such as Tweetdeck, Sprout Social and Hootsuite.

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