



Allyn Bencen

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Objective

A passionate and professional individual, who possesses a desire to advance his career in Digital Design and Web Technologies.

Experience

Digital Designer, **Epilepsy Association of Central Florida** 2011-PRESENT

Developed educational and ecommerce websites for the epilepsy market and managed design for agency print and digital media, replaced outsourced development saving organization \$50K+/year. Organized highly successful social media fundraising campaigns and assisted in organizing and management of the 35th-40th annual Auto Classic Golf Tournament, the longest running charity golf tournament in Central Florida.

Game Tester, Level Designer, **Turborilla, Inc.** 2012-PRESENT

Tested beta builds for iOS applications and created levels used in gameplay for Mad Skills series of mobile games. Active in project management via Slack channel, assisted lead developer with design for special projects including in game promotions for sponsor events such as Red Bull Straight Rhythm.

Search and Social Media Manager, **Snapt, Inc.** 2010-2011

Developed and executed profitable 'integrated marketing campaigns' by tying together social media, search engine optimization, direct mail, email, and dynamic personal URLs (PURLs) for the real-estate market. Developed Wordpress websites, landing pages, and implemented graphic design to fulfill client's requirements and exceed their expectations.

Education

Bachelor of Science, University of Central Florida 2009

Rosen College of Hospitality Management, culinary training, focus on marketing for the hospitality industry and golf management. Developed proficiency in Adobe Photoshop, and fostered a love for applying technology to accomplish goals.

Skills

Proficient with Adobe Creative Suite with exceptional proficiency with Photoshop, Highly skilled Wordpress developer and webmaster, expert with Microsoft Office and content creation, types 50+WPM. Possesses a diverse skillset in internet technology. Performs well under pressure and meets deadlines and multitasks efficiently. Very active and adept at leveraging social media, simultaneously manages multiple engaging Facebook pages, Twitter Profiles, Instagram accounts, and Pinterest Pinboards. Experienced with various Social Media Management software such as Tweetdeck and Hootsuite.

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